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| 18 | UNITED STATES DISTRICT COURT  |  |  |
| 19 | NORTHERN DISTRICT OF CALIFORNIA, OAKLAND DIVISION                           |  |  |
| 20 | CHASOM BROWN, WILLIAM BYATT,  | Case No. 4:20-cv-03664-YGR-SVK   |  |
| 21 | JEREMY DAVIS, CHRISTOPHER CASTILLO, and MONIQUE TRUJILLO,                   | GOOGLE LLC'S ADMINISTRATIVE  |  |
| 22 | individually and on behalf of themselves and all others similarly situated, | MOTION TO SEAL PORTIONS OF GOOGLE LLC'S SUBMISSION IN                      |  |
| 23 | Plaintiffs,   | RESPONSE TO DKT. 604   |  |
| 24 | VS.   | Judge: Hon. Susan van Keulen, USMJ   |  |
| 25 | GOOGLE LLC,   |  |  |
| 26 | Defendent   |  |  |
|    | Defendant.  |  |  |
| 27 |   | •  |  |
| 28 |   |  |  |

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## I. INTRODUCTION

Pursuant to Civil Local Rules 7-11 and 79-5, Defendant Google LLC ("Google") respectfully seeks to seal certain portions of Google's Submission in Response to Dkt. 604 ("Google's Submission"), which contains non-public, highly sensitive and confidential business information that could affect Google's competitive standing and may expose Google to increased security risks if publicly disclosed, including various types of Google's internal databases, logs, and encryption practices, and their proprietary functionalities. This information is highly confidential and should be protected.

This Administrative Motion pertains for the following information contained in Google's Submission:

| Document                                    | Portions to be Filed Under Seal                                | Party Claiming<br>Confidentiality |
|---|--|-----------------------------------|
| Google's Submission in Response to Dkt. 604 | Portions Highlighted in Yellow at:                             | Google                            |
|   | Pages: 1:15-16, 1:19-2:3, 2:5, 2:10-13, 2:21-23, 2:25-26, 2:28 |                                   |

## II. LEGAL STANDARD

A party seeking to seal material must "establish[] that the document, or portions thereof, are privileged, protectable as a trade secret or otherwise entitled to protection under the law" (*i.e.*, is "sealable"). Civ. L.R. 79-5(b). The sealing request must also "be narrowly tailored to seek sealing only of sealable material." *Id*.

In the context of dispositive motions, materials may be sealed in the Ninth Circuit upon a showing that there are "compelling reasons" to seal the information. *See Kamakana v. City & Cty. of Honolulu*, 447 F.3d 1172, 1179-80 (9th Cir. 2006). However, a party seeking to seal information in a non-dispositive motion must show only "good cause." *Id.* at 1179-80. The rationale for the lower standard with respect to non-dispositive motions is that "the public has less of a need for access to court records attached only to non-dispositive motions because these documents are often unrelated, or only tangentially related, to the underlying cause of action" and that as a result "[t]he public policies that support the right of access to dispositive motions, and related materials, do not

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apply with equal force to non-dispositive materials." Kamakana, 447 F.3d at 1179; see also TVIIM, LLC v. McAfee, Inc., 2015 WL 5116721, at \*1 (N.D. Cal. Aug. 28, 2015) ("Records attached to non-dispositive motions are not subject to the strong presumption of access.") (citation omitted). Under the "good cause" standard, courts will seal statements reporting on a company's users, sales, investments, or other information that is ordinarily kept secret for competitive purposes. See Hanginout, Inc. v. Google, Inc., 2014 WL 1234499, at \*1 (S.D. Cal. Mar. 24, 2014); Nitride Semiconductors Co. v. RayVio Corp., 2018 WL 10701873, at \*1 (N.D. Cal. Aug. 1, 2018) (granting motion to seal "[c]onfidential and proprietary information regarding [Defendant]'s products" under "good cause" standard) (van Keulen, J.). Although the materials that Google seeks to seal here easily meet the higher "compelling reasons" standard, the Court need only consider whether these

## III. THE ABOVE IDENTIFIED MATERIALS SHOULD ALL BE SEALED

materials meet the lower "good cause" standard.

Courts have repeatedly found it appropriate to seal documents that contain "business information that might harm a litigant's competitive standing." *Nixon v. Warner Commc'ns, Inc.*, 435 U.S. 589, 589-99 (1978). Good cause to seal is shown when a party seeks to seal materials that "contain[] confidential information about the operation of [the party's] products and that public disclosure could harm [the party] by disclosing confidential technical information." *Digital Reg of Texas, LLC v. Adobe Sys., Inc.*, 2014 WL 6986068, at \*1 (N.D. Cal. Dec. 10, 2014). Materials that could harm a litigant's competitive standing may be sealed even under the "compelling reasons" standard. *See e.g., Icon-IP Pty Ltd. v. Specialized Bicycle Components, Inc.*, 2015 WL 984121, at \*2 (N.D. Cal. Mar. 4, 2015) (information "is appropriately sealable under the 'compelling reasons' standard where that information could be used to the company's competitive disadvantage") (citation omitted). Courts in this district have also determined that motions to seal may be granted as to potential trade secrets. *See, e.g. United Tactical Sys., LLC v. Real Action Paintball, Inc.*, 2015 WL 295584, at \*3 (N.D. Cal. Jan. 21, 2015) (rejecting argument against sealing "that [the party] ha[s] not shown that the substance of the information . . . amounts to a trade secret").

Here, Google's Submission comprises confidential and proprietary information regarding highly sensitive features of Google's internal systems and operations that Google does not share

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publicly. Specifically, this information provides internal details related to Google's databases, logs, and encryption practices, and their proprietary functionalities. Such information reveals Google's internal strategies, system designs, and business practices for operating and maintaining many of its important services while complying with its legal and privacy obligations.

Public disclosure of the above-listed information would harm Google's competitive standing it has earned through years of innovation and careful deliberation, by revealing sensitive aspects of Google's proprietary systems, strategies, and designs to Google's competitors. That alone is a proper basis to seal such information. *See, e.g., Free Range Content, Inc. v. Google Inc.*, No. 14-cv-02329-BLF, Dkt. No. 192, at 3-9 (N.D. Cal. May 3, 2017) (granting Google's motion to seal certain sensitive business information related to Google's processes and policies to ensure the integrity and security of a different advertising system); *Huawei Techs., Co. v. Samsung Elecs. Co.*, No. 3:16-cv-02787-WHO, Dkt. No. 446, at 19 (N.D. Cal. Jan. 30, 2019) (sealing confidential sales data because "disclosure would harm their competitive standing by giving competitors insight they do not have"); *Trotsky v. Travelers Indem. Co.*, 2013 WL 12116153, at \*8 (W.D. Wash. May 8, 2013) (granting motion to seal as to "internal research results that disclose statistical coding that is not publically available").

Moreover, if publicly disclosed, malicious actors may use such information to seek to compromise Google's data sources. Google would be placed at an increased risk of cyber security threats. *See, e.g., In re Google Inc. Gmail Litig.*, 2013 WL 5366963, at \*3 (N.D. Cal. Sept. 25, 2013) (sealing "material concern[ing] how users' interactions with the Gmail system affects how messages are transmitted" because if made public, it "could lead to a breach in the security of the Gmail system"). The security threat is an additional reason for this Court to seal the identified information.

The information Google seeks to redact is the minimal amount of information needed to protect its internal systems and operations from being exposed to not only its competitors but also to nefarious actors who may improperly seek access to and disrupt these systems and operations. The "good cause" rather than the "compelling reasons" standard should apply but under either standard, Google's sealing request is warranted.

## 1 IV. **CONCLUSION** 2 For the foregoing reasons, the Court should seal the identified portions of Google's 3 Submission. 4 5 DATED: June 21, 2022 QUINN EMANUEL URQUHART & SULLIVAN, LLP 6 By /s/ Andrew H. Schapiro Andrew H. Schapiro (admitted pro hac vice) 7 andrewschapiro@quinnemanuel.com 8 191 N. Wacker Drive, Suite 2700 Chicago, IL 60606 9 Telephone: (312) 705-7400 Facsimile: (312) 705-7401 10 Stephen A. Broome (CA Bar No. 314605) 11 stephenbroome@quinnemanuel.com Viola Trebicka (CA Bar No. 269526) 12 violatrebicka@quinnemanuel.com 13 865 S. Figueroa Street, 10th Floor Los Angeles, CA 90017 14 Telephone: (213) 443-3000 Facsimile: (213) 443-3100 15 Diane M. Doolittle (CA Bar No. 142046) 16 dianedoolittle@quinnemanuel.com 17 555 Twin Dolphin Drive, 5th Floor Redwood Shores, CA 94065 18 Telephone: (650) 801-5000 Facsimile: (650) 801-5100 19 Josef Ansorge (admitted pro hac vice) 20 josefansorge@quinnemanuel.com 1300 I. Street, N.W., Suite 900 21 Washington, D.C. 20005 Telephone: 202-538-8000 22 Facsimile: 202-538-8100 23 Jomaire A. Crawford (admitted *pro hac vice*) 24 jomairecrawford@quinnemanuel.com 51 Madison Avenue, 22nd Floor 25 New York, NY 10010 Telephone: (212) 849-7000 26 Facsimile: (212) 849-7100 27 Jonathan Tse (CA Bar No. 305468) jonathantse@quinnemanuel.com 28 50 California Street, 22nd Floor Case No. 4:20-cv-03664-YGR-SVK

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| - 1        | GOOGLE LLC'S ADMINISTRATIVE MOTION TO SEAL PORTIONS OF GOOGLE LLC'S SUBMISSION II |